

CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE:

1997 Fourth of July Celebration at the Lake

MEETING DATE: February 19, 1997

PREPARED BY:

Assistant to the City Manager

RECOMMENDED ACTION: That City Council approve an expenditure of \$7,000 for the 1997 Fourth of

July Fireworks Exhibition. These dollars will be obtained from the

Contingency Fund.

BACKGROUND INFORMATION: The 1997 Fourth of July Celebration at the Lake will mark the second year the Lodi-Tokay Rotary Club has coordinated this event. The City has historically budgeted \$8,000 for the fireworks exhibition portion of the celebration. This \$8,000 has been budgeted for 1997. In the past,

fireworks were fired manually using flares. This can be a very hazardous practice (for the man using the flares). To increase the level of safety, fireworks are now fired using an automated electric firing system. This has added approximately \$5,000 to the cost of the event. The Lodi-Tokay Rotary Club has also enhanced the visual impact of the exhibition - adding \$2,000 to its cost. The net effect of these changes, while enhancing safety level and appearance, has brought the total cost of the exhibition to \$15,000.

At the time they began coordinating this event, the Lodi-Tokay Rotary Club projected corporate sponsorships would cover a significant portion of the additional fireworks exhibition cost. Unfortunately, this support did not materialize. The club is now experiencing a major impact on their budget which diminishes their ability to perform community service work. The club is requesting that the City of Lodi fully cover the cost of this exhibition by providing an additional \$7,000.

FUNDING: \$7,000 will be obtained from the contingency fund

Kirk J. Evans

Assistant to the City Manager

APPROVED: H. Dixon Flynn -- City Manager